



BEAUTY CHINA HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)
(Company Registration No. 118384)

UPDATE ON POTENTIAL SALE OF SHARES BY THE MAJOR SHAREHOLDER

The Board of Directors of Beauty China Holdings Limited (the "Company") refers to the announcement released by the Company on 3 March 2009 and on 4 March 2009 (the "Announcements").

Further to the Announcements, the Board has been informed by Wong Hon Wai ("Mr Wong") that talks with regard to the potential sale of all the Company's shares held by Lucky Gain International Limited which is wholly beneficially owned by Mr Wong, are currently taking place between Mr Wong and the potential purchaser and continues after Mr Wong disposed of 22,405,000 shares in the Company from 3 March 2009 to 4 March 2009 due to forced sale of mortgaged shares, as disclosed in the Notices of Substantial Shareholder's and Director's Change in Interests released by the Company on 4 March 2009 and today. The Board has been further informed by Mr Wong that negotiation on the transaction, if any, is intended to be concluded on or before 13 March 2009, and that he would remain in office for a certain period of time after the proposed sale to ensure a smooth transition if there should be a sale and purchase transaction concluded following such talk.

Mr Wong has undertaken to keep the Board informed of any material development in respect of such talks or when he makes a decision.

The Board would like to caution, however, that there is no assurance that any transaction will materialise arising from the talks currently taking place between Mr Wong and the potential purchaser. Shareholders and investors are therefore advised to exercise caution in their dealings in the Company's shares. Further announcements will be released if and when appropriate.

ON BEHALF OF THE DIRECTORS

Wong Hon Wai

Chairman

5 March 2009