

**Notice of Cessation Of Substantial Shareholding \***

\* Asterisks denote mandatory information

|   |                               |
|---|-------------------------------|
| Name of Announcer *                         | BEAUTY CHINA HOLDINGS LIMITED |
| Company Registration No.                    | CT-118384                     |
| Announcement submitted on behalf of         | BEAUTY CHINA HOLDINGS LIMITED |
| Announcement is submitted with respect to * | BEAUTY CHINA HOLDINGS LIMITED |
| Announcement is submitted by *              | Wong Kin Tan                  |
| Designation *                               | Company Secretary             |
| Date & Time of Broadcast                    | 23-Feb-2009 18:00:38          |
| Announcement No.                            | 00126                         |

**>> Announcement Details**

The details of the announcement start here ...

**>> PART I**

1. Date of notice to issuer \*

19-02-2009

2. Name of Substantial Shareholder \*

Absolute Partners Management Limited

3. Please tick one or more appropriate box(es): \*

- Notice of a Change in the Percentage Level of a Substantial Shareholder's Interest or Cessation of Interest. [Please complete Part III and IV]

**>> PART II**1. Date of change of [Select Option]

2. Name of Registered Holder

3. Circumstance(s) giving rise to the interest or change in interest

[Select Option]

# Please specify details

4. Information relating to shares held in the name of the Registered Holder

No. of [Select Option] held before the change

As a percentage of issued share capital

%

No. of N.A. which are subject of this notice

As a percentage of issued share capital

%

Amount of consideration (excluding brokerage and stamp duties) per share paid or received

No. of N.A. held after the change

As a percentage of issued share capital

%

**>> PART III**1. Date of change of Interest

18-02-2009

2. The change in the percentage level

From 5 % To 4 %

|  |   |
|--|---|
| 3. Circumstance(s) giving rise to the interest or change in interest   | Open Market Purchase  |
| # Please specify details   |   |
| 4. A statement of whether the change in the percentage level is the result of a transaction or a series of transactions: | The change in the percentage level is the result of a series of transactions. |

>> **PART IV**

1. Holdings of Substantial Shareholder , including direct and deemed interest :

|   | Direct     | Deemed |
|---|------------|--------|
| No. of shares held before the change    | 21,203,000 | 0      |
| As a percentage of issued share capital | 5 %        | 0 %    |
| No. of shares held after the change     | 15,961,000 | 0      |
| As a percentage of issued share capital | 4 %        | 0 %    |

Footnotes

**Attachments**

Total size = **0**  
(2048K size limit recommended)

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